



College Recruitment Seminar

March 2020

Annual Cost of College

Type of College	Tuition	Room & Board	Total
Public Two-Year (in-district students)	\$3,440	NA	\$3,440
Public Four-Year (in-state students)	\$9,410	\$11,140	\$20,550
Public Four-Year (out-of-state students)	\$23,890	\$11,140	\$35,030
Private Four-Year	\$32,410	\$12,680	\$45,090

Sources of Funding

Type of Funding	No Repayment	Repayment
Savings	X	
Grant	X	
Scholarship	X	
Work Study	X	
Loan		X

Types of Scholarships

Type of Scholarship	Considerations
Academic	GPA 3.5, ACT 25 or SAT 1200
Average Academic Performance	Grades + Community Service & Leadership
Athletic	Athletic Performance
Minority	Ethnicity Based
Women	Gender Based
Creative	Artistic Talent
Unusual	Varies Based on Donor
Community Service	Community & Civic Accomplishments

Athletic Scholarships

Division	Men	Women
NCAA Division I	9.9	14
NCAA Division II	9.0	9.9
NCAA Division III	-	-
NAIA	12	12
NJCAA Division I	24	24
NJCAA Division III	-	-

Steps to Being Recruited

Task	Freshman	Sophomore	Junior	Senior
Academics	X	X	X	X
Personal Development	X	X	X	X
College Interest List	Develop	Refine	Prioritize	Select
Communicate	X	X	X	X
Attend ID Clinics	X	X	X	X
Standardized Testing		X	X	X
NCAA Eligibility (DI & DII only)			X	X
College Visits	INFORMAL	INFORMAL	FORMAL	FORMAL
College Application				X
Decision			VERBAL	WRITTEN

Communication

- Student to College Coach – they want to hear from you!
- Interest Letter to College Coach
 - Proper Greeting
 - Expression
 - Who I am – name, grade, graduation year, academic information & club team
 - What interests me about the school
 - What interests me about the athletic program
 - Why I would be a value to both the school and athletic program
 - Additional content:
 - Highlight video
 - Schedule of upcoming events
 - Complete contact information
- Attendance at College ID Camp
 - Follow-up with a thank you and request for feedback
- Attendance at College Match
 - Alternate option - most colleges live-stream matches for remote viewing

Resources

- College Board - <https://www.collegeboard.org/>
 - PSAT/SAT testing and preparation
 - College search based on your preferences
 - College Planning Tools
- Federal Student Aid - <https://studentaid.gov/>
- NCAA Eligibility Center - <https://web3.ncaa.org/ecwr3/>
- Other Resources:
 - Current school guidance counselor
 - Coaches & Administrators
 - College Fairs
 - Friends & Family